



Congratulations!

Consider yourself a member of **MCI**. Now what??

Well, a really easy, exciting and important opportunity is to promote a *Clean Up Day* in your city, town or village for the third weekend of September each year. More information is provided on the *Introducing MCI* document but basically it is about making contact with the people in your community and inspiring them for this special occasion to recognise people that are making a difference to the environment. Of course take the opportunity for the cleaning up of your community and promoting other events such as poster and essay competitions, cleanest streets, and surveys results. The Clean Up day can begin the transformation towards cleanliness.

Another really effective opportunity is the *My Clean India* ribbon. One gets requests to wear them just from wearing one yourself.



There are actually many opportunities as you can read on the Introducing MCI paper and this is yours now to make a difference to the environment by working with people. It is easy, satisfying and empowering.

MCI believes that in accepting you as a member that you will now commit to some of the actions available to you. The bullet points on the Introducing MCI paper can be used as checkboxes with easy steps that represent an opportunity to inspire other people who will in turn, inspire others towards a vision of **My Clean India**. What an exciting future we are creating! We are delighted you are working with us.

